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ABSTRACT

Part book, part CD-ROM, this publication offers new ideas for transforming advanced writing courses. The 33 essays in the publication describe and offer concrete examples of curriculum that incorporates discipline-based theory and history, that situates writers in public discourse, and that fully prepares students for careers as writers. The theoretical framework is presented in the print medium (Parts I and II), and the generative course descriptions and program recommendations are presented in the interactive medium of the CD-ROM (Parts III and IV). Essays in Part One, "Redirecting the Field from Advanced Composition to Advanced Writing" are: "Advancing Composition" (Lynn Z. Bloom); "Feathering Our Nest? A Critical View from within Our Discipline" (Richard Bullock); "Curriculum Development in Composition" (Robert A. Schwegler); "Rhetoric Within and Without Composition: Reimagining the Civic" (Thomas P. Miller); and "The Academic Effacement of a Career: 'Writer' "(Linda K. Shamoon). Essays in Part 2, "Considering Options for Core Courses in Advanced Writing," are: "Histories of Writing and Contemporary Authorship" (Andrea Abernethy Lunsford); "Theories of Composing" (Sandra Jamieson); "Discourse Studies" (Gail Stygall); "Contrastive Rhetoric/Comparative Rhetoric" (Yameng Liu); "Seeking the Good: A Course in Advanced Argument" (John C. Bean); "The History of Rhetoric" (Richard Leo Enos); "More Than a Matter of Form: Genre and Writing" (Kathleen Blake Yancey); "Style, Race, Culture, Context" (Rebecca Moore Howard); and "Theory of Visual Design" (John Trimbur). Essays in Part 3, "Considering Options for Elective Courses in Advanced Writing," are: "The Rhetoric of Gender as Advanced Writing" (Mary R. Lamb); "Rhetorical Theory: Major Figures in the Aristotelian Tradition" (Arthur E. Walzer and David Beard); "What We Teach When We Teach the Postcolonial" (Deepika Bahri); "Literacy and Technology" (Dennis Baron); "Below the Surface: A True-to-Life Course in Editorial Practice" (Chris M. Anson); "Computers and Communication" (Johndan Johnson-Eilola); "Civic Literacy and Service Learning" (Bruce Herzberg); "Political Rhetoric and the Media" (Beverly Wall); "Writing About Race and Ethnicity" (Valerie Balester); "Writing as a Means of Social Change" (Patricia Bizzell); "Writing for and About Business and Nonprofit Organizations" (Kitty O. Locker); "Constructive Communication: Community-Engagement Writing" (H. Brooke Hessler); "Technical Communication"

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(Mary M. Lay); "Cultural Studies: The Rhetoric of Everyday Texts" (Diana George); "Taking the Rhetorical Turn in Advanced Creative Writing" (Mary Ann Cain and George Kalamaras); "Writing About X: The Arts" (Joseph Trimmer); "Teaching Writing Like a Lawyer" (Richard Fulkerson); and "Working in the Publishing Industries" (Libby Miles). Essays in Part 4, "Designing and Protecting the Advanced Writing Program," are: "From Profession to Discipline: The Politics of Establishing a Writing Concentration" (John Ramage); "Needs, Numbers, and the Creation of a Writing Studies Major" (Theresa Conefrey); "Advancing Writing at GMU: Responding to Community Needs, Encouraging Faculty Interests" (Ruth Overman Fischer and Christopher J. Thaiss); "Developing a Professional and Technical Writing Major That Integrates Composition Theory, Literacy Theory, and Cultural Studies" (Kathleen McCormick and Donald C. Jones); and "Getting Approval" (David Schwalm). Afterword by Robert J. Connors. (RS)

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